

Privacy Statement

Thank you for visiting www.peoplesway.com (our "Site"). We appreciate the opportunity to interact with you on the Internet and are committed to protecting and safeguarding your privacy. The purpose of this Privacy Statement is to inform you about the types of information we might collect from you when you visit our Site, how we may use that information, whether we disclose it to anyone, and the choices you have regarding our use of, and your ability to correct that information.

What Information We Collect and How We Use It

Any information we collect on our Site generally falls into the following two categories: Personally Identifiable Information and Aggregate Information.

Personally Identifiable Information: This refers to information that lets us know specifically who you are. In general, you can visit our Site without telling us who you are or revealing any Personally Identifiable Information. You may, however, voluntarily provide Personally Identifiable Information (such as name, e-mail address, and country of origin) for us to contact you, including via e-mail, to respond to your comments or inquiries. In such event, we might maintain a record of your contact, including such Personally Identifiable Information, in a file specific to you. We use this information to provide better service in the event you contact us again.

Aggregate Information: This refers to information that does not by itself identify you as a specific individual. Such information would include the Uniform Resource Locator ("URL") of the Web site that referred you to our Site, your Internet Protocol ("IP") address (a number automatically assigned to your computer whenever you surf the Web), your operating system and browser type, and any search terms that you enter on our Site. Our Web server aggregates this information in order to monitor the level of activity on our Site, evaluate its effectiveness, and improve the content of our Site in order to make your visit an easy and enjoyable experience.

We may collect, compile, store, publish, promote, report, or otherwise disclose or use any Aggregate Information, provided that, such information does not personally identify you. We do not correlate any Personally Identifiable Information with the Aggregate Information that we collect on our Site. If we do correlate any Aggregate Information to you, it will be protected like any other Personally Identifiable Information under this Privacy Statement.

Sharing Your Information

Except as disclosed in this Privacy Statement, we do not sell, trade, rent, or otherwise retransmit any Personally Identifiable Information we collect online unless we have your permission. Any Personally Identifiable Information you provide to us will be stored in our databases in the United States.

We may share Personally Identifiable Information you provide online with other Peoplesway-related entities and/or trusted business partners with whom we collaborate, as well as those that provide services to our Site. Where we engage non-affiliated third-party agents or contractors, we require them to also observe the intent of this Privacy Statement.

From time to time, we may be required to provide Personally Identifiable Information in response to court order, subpoena, or government investigation. We also reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful. We may release Personally Identifiable Information when we believe that such release is reasonably necessary to enforce or apply our Terms of Use or to protect the rights, property, and safety of others and ourselves.

Should Peoplesway or its related entities merge with or be acquired by another business entity, you should expect that we would share some or all of your Personally Identifiable Information to companies serving you and other users of our Site.

Your Choices

Your permission is always secured first. We will not use or share the Personally Identifiable Information collected on our Site in ways unrelated to the purpose for which you provided the information, including those described above, without providing you a choice whether to permit any such unrelated uses.

Receiving E-mail and Postal Correspondence

By submitting a form on this site you will be entitled to receive e-mail correspondence from us. This e-mail correspondence may include special offers, including discounts, free gifts, and opportunities to win prizes. Our purpose is to provide visitors with useful information and offers that will interest them. Every e-mail we send out will include an explanation on how to opt-out from receiving future e-mail correspondence.

We will not share e-mail addresses we collect through our web sites with any unaffiliated third parties unless we specify at the point of collection.

We may provide aggregate statistics about our customers, traffic patterns and related site information to reputable third parties for statistical analysis, but these statistics will include no Personally Identifying Information.

Opting Out

Receiving e-mail messages from us is optional. You may choose not to receive e-mail, even after granting prior permission, or you may wish to correct information you previously provided. If you do not wish to receive e-mail or wish to correct information you provided, please click on the “remove me” link on any email communication that you receive.

We will use commercially reasonable efforts to delete records from our database when we receive requests to do so; however because of possible retention of a residual copy in

a system backup file, we cannot guarantee deletion in every instance.

If you prefer not to receive postal mailings from write to us at the address below.

Accessing and Correcting Your Information

We take reasonable measures to ensure that any Personally Identifiable Information we collect on our Site is accurate, current, complete, and reliable for its intended use. If you wish to update or otherwise correct Personally Identifiable Information you have provided to us, you may contact us as described in the "Contact Us" section, below.

Protecting Your Information

We acknowledge your trust and are committed to take reasonable steps to protect Personally Identifiable Information you provide online from loss, misuse, and unauthorized access. We employ physical, electronic, and managerial processes to safeguard and secure your information.

Credit Cards

Peoplesway uses credit card numbers submitted to us through our web sites for payment purposes only, and not for marketing purposes. We utilize industry standard secure encryption technology to reasonably assure the privacy and security of the credit card numbers of anyone who places online orders with us.

Use of Cookies On This Site

A "cookie" is a small data file transferred to your computer's hard drive that allows a Web site to respond to you as an individual, gathering and remembering information about your preferences in order to tailor its operation to your needs, likes and dislikes. Overall, cookies are safe, as they only identify your computer to customize your Web experience. Accepting a cookie does not provide access to your computer or any Personally Identifiable Information about you, other than the information you chose to share. Other servers cannot read them, nor can they be used to deliver a virus.

Most browsers automatically accept cookies, but you can usually adjust yours (Microsoft Internet Explorer or Netscape Navigator) to notify you of cookie placement requests, refuse certain cookies, or decline cookies completely.

Our Site may send cookies to your computer's hard drive to enhance your experience when visiting our Site. We Do not, however use so-called "surveillance" cookies that track your activity else where on the web.

Use of Active-X and Java Applets On This Site

Active-X programs and Java applets are executable programs transferred to your computer's hard drive that cause your computer to perform functions in connection with your visit to a Web site. Our Site does not transfer any Active-X programs or Java applets to your computer's hard drive.

Use of Third-Party Media and Research Companies

Our Site does not run non-affiliated third-party ads, nor do we use third-party media and research companies to place ads for us on other parties' Web sites.

Links To Other Web Sites

Links to third-party Web sites may be provided solely for your information and convenience. If you use these links, you will leave our Site. This Privacy Statement does not cover the information practices of those Web sites linked to our Site, nor do we control their content or privacy policies. We suggest that you carefully review the privacy policies of each site you visit.

Children's Privacy Protection

We take special care to protect the privacy needs of children and encourage parents to be an active participant in their child's online activities. Our Site does not target and is not intended for children under the age of 18, and we will not knowingly collect Personally Identifiable Information from them. If we discover personal data from a child through our Site, we will eliminate that data.

Changes To This Statement

Any updates or changes to the terms of this Privacy Statement will be posted here on our Site and the date of the newest version posted below. Please check back frequently, especially before you submit any Personally Identifiable Information at our site, to see if this Privacy Statement has changed. By using our Site, you acknowledge acceptance of this Privacy Statement in effect at that time of use.

Contact Us

If you have any concerns about our use of your information or about this Privacy Statement, please send an e-mail to customerservice@peoplesway.com. You may also contact us by mail:

Peoplesway
2969 Interstate Street
Charlotte, NC 28208
877-862-7599

RMC Group Canada, Ltd/ Peoplesway
162 Guelph Street #204
Georgetown, ON L7G5X7
800-268-3910

We will make every reasonable effort to address your concerns and remedy any problems you bring to our attention.

Updated and effective January 1, 2007.